



How Your Business Can Support Us

Your business can support our charity in some amazing ways. Together, we can help the brilliant Evelina London team bring their innovative ideas to life. Joining our Evelina London family will benefit your business too – by showing you care about your community, raising awareness of your products or services, and helping your staff develop new skills.



Here are some of the ways your company can get involved:



Donating a portion of your sales

This is great for retail businesses. For example, you could set up a commercial participation agreement and donate £1 for every sale you make of a specific product. You can set a time limit for how long you'd like the agreement to last.

Volunteering a skill or knowledge

We often need help with skills and experience to raise awareness and support our vital work, so even more incredible things can happen at Evelina London.

Making a gift-in-kind donation

Gifts are welcome at any time of year, but especially at Christmas. Help spread some festive joy for children in hospital or staff needing a little boost in morale. Gifts for use around Evelina London are always appreciated, such as handwash or admin equipment.



Organising a fundraising event

Your staff could organise a fundraising event, like a cake sale, raffle or office challenge. This is a great way to raise money and feel good while team building in the process

Sharing business resources

If you have available meeting rooms or event venues, consider sharing the spaces with us. This will save us the cost of having to fund them.





Acting as a charity ambassador

Help Evelina London to continue doing incredible things by becoming a charity ambassador or encouraging your staff to sign up. Our ambassadors help to promote our fantastic work by sharing our appeals and event information with their contacts.

Supporting a charity event

Your staff can support us by swimming, running, cycling and so much more. They could even sponsor a colleague or provide a prize. Whether they donate time or money, it all helps Evelina London provide incredible care to children and their families.

Donating regularly

Make an incredible difference with a regular financial donation from your business. You could also ask staff if they want to set up Payroll Giving so they make a donation straight from their salary.

Sponsoring a project

Each year, Evelina London Children's Charity funds groundbreaking projects to transform healthcare for children and their families. You could help fund one of these projects and boost your company's social impact.



Fundraising ideas:

Your company can help Evelina London provide compassionate, trailblazing care for children and their families by fundraising for us. Here are some simple ideas:



Show and tell

Whether it's yoga, baking or flower arranging, host a lunchtime or post-work session to share your skills with colleagues. Ask for a donation from everyone who attends.

Jargon jar

Turn workplace buzzwords into donations! Create a jargon jar and watch the donations pour in every time someone says a phrase like "close of play" or "let's circle back."

Innovation challenge

Split into teams, pitch your best fundraising ideas and compete for seed funding. Then, watch your ideas come to life and see who raises the most money.



Sweepstake

From major sporting events to cultural extravaganzas like Eurovision, organise a sweepstake with the chance to win some fantastic prizes.

Leave lottery

Dreaming of an extra day off? Set up a leave lottery. Ask your staff to donate and be in for the chance of winning a well-deserved break.

Dress up day

Break out of the office routine for a day. Whether it's dressing up, dressing down or going all out with fancy dress, ask for donations from colleagues taking part.

Pay it forward

Make a difference with every payslip. Donate a portion of your monthly earnings and inspire others to join in.

Matched giving

Double the impact of your fundraising with matched donations from your employer. Find out if your company offers matched giving or contact the HR team to explore the possibilities.

Quiz night

Organise a charity quiz night – either virtually or in person. Prepare your questions, find a quizmaster and let the fun begin!





Coffee morning

A classic fundraiser. Bake some goodies, set a theme or even host a bake-off competition. Ask for donations from everyone who comes along.

Charity challenge

Sign up for a sponsored challenge with your colleagues – running, cycling, abseiling or your next adrenalin rush. It's a great way to bond while raising funds.

Marathon relay

Cover a distance as a team, whether it's rowing across the Channel or cycling for 24 hours. Ask friends and family to sponsor your amazing journey.

Golf day

Organise a golf day and invite colleagues, clients, suppliers and other contacts to join in. It's a fantastic way to combine sport and fundraising.

Lunchtime treats

Treat your colleagues to a delicious homemade lunch in exchange for donations. Whether it's soup, chilli or potluck dishes, everyone will dig in for a good cause.



These are just a few ideas to inspire your fundraising. Remember, every donation helps the amazing Evelina London team keep doing what they do best: providing compassionate, trailblazing care for children and their families.

Together, we can do amazing things.

